



Modern information technology and the development of bidding agency

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Abstract



Keywords:

transaction costs

intermediary service

informatization

the whole process online

bidding



1、 Properties of the bidding agency——
intermediary organization to promote the trading

1、 improving trading——bidding mechanism is
an internationally recognized effective method
of market economy resource allocation.

2、 intermediary organizations——one kind of
intermediary organizations to provide
infrastructure for market transaction

2、 Three levels of bidding agency service

level one: large procedural operation

level two: Customized professional services scheme

level three: rich management consulting services

it is necessary to play the role of human resource and knowledge and skills, in a word, that is, to play the role of informatization.

3、 Modern information technology promoting tendering agency to improve service levels and enhance competitiveness

➤ practice of electronic bidding of Shanghai

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explore from 2003, and in 2008 realized the whole process of online bidding. Over 2300 whole process of online bidding projects in recent four years.

Function of electronic bidding



Function one: Greatly improving working efficiency

ü saving nearly 60 man-hours by average for each project

Function of electronic bidding



Function two: very helpful for knowledge

sharing

ü All information can be inquired in real-time

online

ü knowledge accumulation and Knowledgeably

Management

function of electronic bidding



Function three: Fully implementing the
regulatory requirements

ü mutual restraint of the procedure
before and after

function of electronic bidding



Function four: Increasing the profits of the bidding agency.

- ü increasing completing project quantity within the same time
- ü reducing the operating cost

Function of electronic bidding



Function five: enhancing the social image of the tendering agency

- ü whole process paperless operation

- ü completing bidding activities within doors

- ü transparency of the procurement、

- ü customersatisfaction

Prerequisite of electronic bidding



Business standardzation

Transmmission of traditional
Thinking and working habits

结论



1、 as the intermediary organization to promote trade, the tendering agency shall continue to improve service level, reduce transaction costs, we must rely on modern information technology, firmly seize the development opportunities of the electronic bidding, and act first, benefit first.

2、 electronic bidding will bring the new undertaking opportunity and the second round of growth opportunity for the leading tendering agency in the field.

***Seize the development opportunity
become the industry leader!***

***Thank
you !***